



Proceedings of the Asian Academic Collaboration Forum (AACF)

Theme: Academic Collaboration Activities of the Research and Community Service Institute of Makassar State University and FSSK-UKM

2024, Volume 1: 14-18 (page)

DOI: ...

E-ISSN:

Published by Academic Collaboration Institute

Enhancing Skills and Knowledge of Natural Flawless Makeup for Teenage Girls at LKP IRSI in Makassar City South Sulawesi

Izmi Burhanuddin*, A Nur Maida, Rika Riwayani, Nahriana, Ratnawati T

State University of Makassar, Makassar, Indonesia

*Corresponding author: izmi.burhanuddin@unm.ac.id

Abstract

The enhancement of makeup skills with a natural and flawless look has become increasingly popular among teenage girls in Malaysia. This look emphasizes natural beauty, with a fresh and understated finish. This research aims to explore effective methods and techniques to improve natural and flawless makeup skills among teenage girls. The methods used include training sessions, workshops, and practical tutorials focusing on skin preparation, the correct use of products, and appropriate application techniques. The research results indicate that the teenage girls who participated in this program experienced a significant improvement in their understanding and skills in applying natural and flawless makeup. They also reported increased confidence in expressing themselves through makeup. This study suggests the need for further education and access to supportive resources for teenage girls to responsibly and creatively develop their makeup skills.

Keywords: skills, natural flawless makeup, lkp irsi,

Introduction

Skills are abilities acquired through practice and experience that enable a person to perform tasks or jobs effectively. Experts define skills from various perspectives, depending on contexts such as education, psychology, and management. According to Robert Katz (1974) in the field of management, skills are identified as key components of leadership. He categorizes skills into three main types: Technical Skills, which are the ability to use specialized tools, techniques, and procedures in a specific area; Human Skills, which refer to the ability to work well with others, understand, and motivate them; and Conceptual Skills, which are the ability comprehend the overall complexity of an organization and place the parts within a broader strategic context.

In makeup artistry, knowledge and skills are essential for understanding and applying makeup techniques to achieve the desired look. This involves a combination of theory and practice related to various aspects of makeup, ranging from product selection to proper application. Understanding cosmetic product selection, makeup application techniques, facial anatomy, color theory, creative skills, hygiene and sanitation of beauty tools, as well as communication skills with clients, all require both knowledge and expertise.

Makeup has become an integral part of the lives of many teenage girls, not only as a means to enhance physical appearance but also as a form of self-expression and creativity. In this digital era, where social media plays a significant role in daily life, the trend of natural and flawless makeup has gained increasing popularity. Women, by nature, engage in beautifying themselves as a form of self-actualization to present the best version of themselves, and through makeup, they can achieve a beautiful appearance when done correctly without the need for surgery, dieting, or exercise (Britton, 2012). This look emphasizes natural beauty, giving a fresh and understated impression, making it suitable for everyday use by teenagers.

Achieving a natural and flawless makeup look requires specific knowledge and skills. In his book "Making Faces" (1997), Kevin Aucoin discusses makeup as a form of self-expression and art, emphasizing that true beauty comes from within. This includes an understanding of skin types, the

Copyright © 2024 Authors.

OPEN ACCESS



This work is licensed under a Creative Commons Attribution-Non Commercial-Share Alike 4.0 International License

proper selection of products, and appropriate application techniques. Teenage girls need to have access to or knowledge of how to use makeup products correctly. Lack of this knowledge can lead to improper product use, which can ultimately have negative effects on skin health. According to Lisa Eldridge, Celebrity Makeup Artist and Creative Director of Lancome (2015), it is important to emphasize and share techniques and tips for using makeup effectively.

This research aims to discuss the importance of enhancing natural flawless makeup skills among teenage girls. Through proper training, teenage girls can learn how to choose products suitable for their skin type, understand essential skin preparation steps, and master the correct application techniques to achieve the desired results. The benefits of these skills include increased self-confidence and the ability to express themselves better. By providing proper education about makeup, it is expected that teenage girls will not only be able to appear more confident but also understand the importance of caring for their skin. This education also aims to encourage responsible and wise use of makeup, promoting positive values in self-care and personal development.

One important aspect to consider in makeup application is color combination. The color combinations to be noted include eye shadow, blush, and lipstick that match the color of the eyes, hair, and clothing to be worn. The challenges faced by teenagers include a lack of self-confidence due to unhealthy and poorly maintained skin, as well as insufficient skills and knowledge in proper makeup application. Many teenage girls have never received makeup training and express a desire to learn how to apply makeup correctly.

Given these challenges, it is necessary to provide teenage girls with knowledge and training in makeup application. The focus of the training will be on Natural Flawless makeup techniques. The reason for choosing Natural Flawless makeup is that teenage girls need to learn the skills to apply natural makeup that gives a fresh and healthy appearance. Additionally, it is hoped that the skills acquired can serve as a foundation for further development into a profitable venture that contributes to family well-being.

According to Kusumadewi (1980), grooming is an action aimed at enhancing one's appearance through various processes, including makeup application and hair styling, performed by a professional in the field of beauty. The steps for performing Natural Flawless Makeup are as follows:

a. Preparing Tools and Materials for Natural Flawless Makeup

The tools and materials used for applying Natural Flawless Makeup are as follows:

- a) Hair Band: Used to keep hair away from the face during the makeup application process.
- b) Cheap Makeup Cape: Used to cover clothing to protect it from cosmetic powders.
- c) Makeup Brushes: Used as tools to apply cosmetics to different parts of the face.
- d) Beauty Blender: A makeup sponge shaped like an egg, used to apply beauty products such as foundation, concealer, and powder to the face. This tool is known for its ability to provide a smooth and even finish, making makeup look more natural and flawless.
- e) Eyelash Curler: A beauty tool used to curl eyelashes before applying mascara. This tool is usually made of metal or plastic and has rubber pads on the clamp to prevent damage to the eyelashes.
- f. Tweezers/Eyebrow Razor: The process of tidying or shaping the eyebrows using a special razor or small razor blade. The purpose of shaving the eyebrows is to achieve the desired shape, which may involve trimming hairs that grow outside the eyebrow line or reshaping the eyebrows according to personal preference or current trends.

b. Preparing Cosmetics for Natural Flawless Makeup

The cosmetics used for applying Natural Flawless Makeup include the following:

- a) Foundation: A product used as the base for makeup to even out skin tone and cover imperfections such as blemishes or acne.
- b) Concealer: Used to cover dark circles under the eyes, blemishes, or specific spots on the face that require more coverage.
- c) Powder: Used to set foundation and concealer, as well as to reduce shine on the face.
- d) Blush: Adds a rosy color to the cheeks for a fresh and radiant look.
- e) Bronzer: Used to create a sun-kissed effect or contour the face, usually with a shade darker than the natural skin tone.
- f) Highlighter: Used to accentuate specific facial features by adding a glow to areas like the cheekbones, bridge of the nose, and above the lips.
- g) Eyeshadow: Adds color and dimension to the eyelids, available in various shades and textures.

- h) Eyeliner: Used to define the eyes, applied along the upper or lower lash line for a sharper look.
- i) Mascara: Used to curl, thicken, and lengthen the eyelashes.
- j) Eyebrow Pencil: Used to fill in and shape the eyebrows to appear fuller and more defined.
- k) Lipstick: Adds color to the lips, available in various shades and textures such as matte, satin, and glossy.
- l) Lip Gloss: Adds shine to the lips, often with a hint of color.

Methods

Location and Time This research was conducted from January to March 2024 at LKP IRSI using both qualitative and quantitative approaches to study the improvement of knowledge and skills in natural flawless makeup among teenage girls. The research subjects were teenage girls at LKP IRSI in Makassar City, South Sulawesi Province.

Research Stages The research employed an experimental design with pretest and posttest instruments to assess the level of understanding and skills in natural flawless makeup before and after the training. The study subjects consisted of 15 teenage girls aged 15-19 years, selected through purposive sampling. The selection of the sample was based on their interest in makeup and their desire to learn natural flawless makeup techniques. Participants were recruited from teenage girls at LKP IRSI in Makassar City, South Sulawesi Province. **Data Collection Techniques** Several instruments were used to collect data in this research:

- a. Questionnaire: A pre-training questionnaire was used to assess participants' initial knowledge and makeup skills. A post-training questionnaire was used to measure the improvement in knowledge and skills after the training.
- b. Direct Observation: Conducted during the training sessions to observe the participants' makeup application techniques and their progress.
- c. In-Depth Interviews: Conducted with several participants to gain deeper insights into their experiences during the training and the changes in their confidence and makeup knowledge.

Results and Discussion

Table 1. Observation Assessment Table Of Teenage Girl's Activities During Training

No	Indicator	Average Score	Category
		P1 + P2	
1	Participants arrived on time	8,55	Baik
2	Participants paid attention to the trainer's explanation	8,70	Baik
3	Participants understood the trainer's explanation	8,53	Good
4	Participants paid attention to the natural flawless makeup material provided by the trainer	8,50	Good
5	Participants asked questions to the trainer about unclear aspects of natural flawless makeup	8,20	Good

Based on the analysis of the observation data of teenage girls' activities during the natural flawless makeup training, the results were categorized as good.

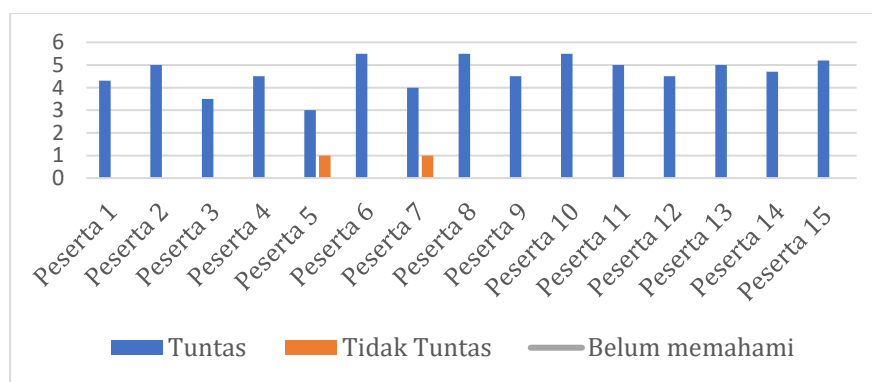
Table 2. Results Of Pre-test and post-test Data Analysis

Respondent Names	Pre-Test	Post-Test	Difference
Rahmah	35	85	+50
Aina	30	85	+45
Rahmi	35	90	+55
Dea	30	85	+55
Lili	35	85	+50
Sakinah	30	80	+50
Faith	35	85	+50

Azzahra	20	85	+65
Putri	30	85	+55
Radiah	35	80	+45
Nisa	30	85	+55
Vikan	25	80	+60
tina	30	85	+55
Rifka	35	85	+50
Difya	30	80	+50
Average	31,00	84	52,67

Based on the analysis of pre-test and post-test data for teenage girls before and after the training, the average pre-test score was 31.00, and the average post-test score was 84.00, indicating an improvement in knowledge and skills. This suggests that the training program for natural flawless makeup at LKP IRSI led to an increase in the participants' knowledge and skills.

Table 3. Result Makeup Natural Flawless Girl's to LKP IRSI



Based on the diagram of the natural flawless makeup results for teenage girls at LKP IRSI, it is noted that 13 participants completed the natural flawless makeup application, while 2 participants did not finish the makeup application. This indicates that the majority of teenage girls understood and effectively practiced the techniques, successfully completing the makeup application activity.

Conclusion

The conclusions of this research are as follows:

- a. Skills are abilities acquired through practice and experience that enable a person to perform tasks or jobs effectively.
- b. The study employed an experimental design, utilizing pre-test and post-test evaluations before and after the natural flawless makeup training. There was an improvement in makeup application results for teenage girls, as indicated by the post-test and pre-test scores, as well as direct observational assessments of participants, which were categorized as good. Additionally, the completion diagram showed progress for each participant. Overall, this research demonstrates that the natural flawless makeup training not only improved technical skills but also had a positive impact on confidence and awareness of healthy skin care among teenage girls. These findings could serve as a foundation for developing more comprehensive and sustainable beauty education programs. The results are expected to provide recommendations for training program organizers and education policymakers concerning skill development and teenage well-being.

References

- Britton, M. (2012). *The Art of Makeup: Enhancing Natural Beauty*. New York: Beauty Press.
- Eldridge, L. (2015). *Face Forward: Techniques and Tips for Flawless Makeup*. London: Lancome Publishing.
- Izmi (2024), Pengembangan Buku Ajar Penataan Sanggul Simpolong Tettong Pada Mata Kuliah Penataan Sanggul Meningkatkan Hasil Belajar Mahasiswa Jurusan PKK Konsentrasi Tata

- Rias Fakultas Teknik UNM. Jurnal Ilmiah Pendidikan Dasar, Vol 09 No 02, Juni 2024.
<https://journal.unpas.ac.id/index.php/pendas/article/view/13859>
- Katz, R. (1974). Skills of an Effective Administrator. Harvard Business Review, 52(5), 32-33.
- Kusumadewi, S. (1980). Grooming Techniques: Enhancing Personal Appearance through Professional Makeup. Jakarta: Beauty Institute.
- Aucoin, K. (1997). Making Faces. New York: HarperCollins.
- Lisa Eldridge (2015). Lipstick Lover's Guide: Techniques for Perfect Application. London: Lancome.